

Commerce Spotlight

arvato
BERTELSMANN
Arvato Systems



Dear Ladies and Gentlemen,

The last 1.5 years have clearly shown how important online shopping is. But the demands on the virtual shopping experience in terms of reliability, performance and scalability are high. In Commerce Spotlight's current issue, you can learn how Arvato Systems can support in the transition or initial setup in Amazon Web Services using the example of the rewards store of the "MoreContinental Partner Program".

In addition, together with the agency Karg und Petersen, we define how companies in Europe can effectively defend themselves against counterfeiting.

Enjoy reading!

Best regards

Your Commerce Spotlight-Team

PS: The renowned technology research and consulting firm ISG (Information Services Group) rated Arvato Systems as a "Leader" in the SAP S/4HANA System Transformation - Midmarket quadrant. In particular, our strategic consulting approach "Business Transformation Roadmap", our comprehensive range of proven methods and tools, and our high-performance standard solutions for efficient logistics processes were convincing factors. Learn more in our current [press release](#).

NEWS & TRENDS

Rewards Shop Hosting on AWS

Learn how using modern AWS cloud infrastructure enables smooth operation of your online store.

[READ MORE](#)



Counterfeit Protection

How are companies positioning themselves against product piracy? Spend 10 minutes on our survey and help us create exclusive insights on how companies can defend themselves against counterfeiting and plagiarism.

[READ MORE](#)

HOW TO CONTACT US

Do you have any questions, ideas or suggestions?

We are looking forward to your feedback!

Write to us!

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