



Cost-Effective and Efficient Warehouse Management for Small and Medium-Sized Companies

platbricks® Warehouse Management System Basic

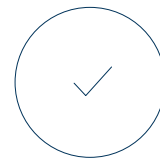
Initial Situation and Challenges

The need to move from the analog to the digital world is increasing daily. The drivers for this development are diverse and unavoidable and may include:

- just-in-time manufacturing and delivery
- the impact of the COVID 19 pandemic
- the ongoing trends in e-commerce
- the cost pressure of international competition
- the shortage of skilled workers
- the worldwide but decentralized network
- the tracking without blind spots
- the importance of the ecological footprint

Particularly, small and medium-sized companies face the increased challenge of countering these drivers to remain globally competitive. Therefore, it is more important than ever to respond flexibly to these new requirements and offer added value to customers through speed and reliability. An essential factor in this is the digitization of analog logistics processes.

Your Advantages



- Smart management of all operational processes through the use of Any Device
- Optional use of resources in the process
- Higher customer satisfaction through the digital exchange of logistical data
- Inventory transparency for your entire article assortment
- Paperless processes in the warehouse through the use of intuitive mobile apps
- Shorter lead times with the help of end-to-end digital processes
- Simple order tracking in the control center



