



Definitions, Benefits & Use Cases

# Our New Web 3.0 Innovation Workshops

# From Web 3.0-Newbie to Metaverse-Expert

At the beginning of the individual workshop formats, we coordinate your expectations and adapt the content to your individual needs.



## Know-how Level **ENTRY**

- ✓ **Clarification and classification of terms** around web 3.0, metaverse & co
- ✓ **Excursion into the metaverse:** How you differentiate between several metaverses?
- ✓ **Mapping** of different metaverses to your needs and knowledge
- ✓ **Presentation of specific use cases on the market**
- ✓ **Brainstorming:** What options does a presence in the metaverse generally offer companies and what benefits can they achieve?
- ✓ **How we can support you**
- ✓ **Next steps**

4 – 6 hours  
Max. 15 participants (recommendation)



## Know-how Level **ADVANCED**

- ✓ **In-depth clarification of terms and classification** around web 3.0, metaverse & co
- ✓ **Excursion into the metaverse:** How you differentiate between several metaverses?
- ✓ **Mapping** of different metaverses to your needs and knowledge
- ✓ **Brainstorming:** What options does a presence in the metaverse generally offer companies and what benefits can they achieve?
- ✓ **Use-Case Identification:** What are the concrete options for action for your company in the metaverse and what added value can you derive from them?
- ✓ **How we can support you**
- ✓ **Next steps**

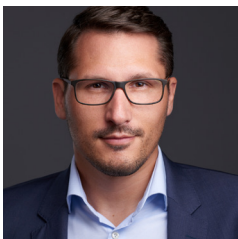
1 day  
Max. 15 participants (recommendation)



## Know-how Level **EXPERT**

- ✓ **Deep-Dive** in selected web 3.0 topics
- ✓ **Mapping** of selected topics to your needs and knowledge
- ✓ **Presentation of existing demos**
- ✓ **Brainstorming:** What options does a presence in the metaverse generally offer companies and what benefits can they achieve?
- ✓ **Use-Case Identification:** What are the concrete options for action for your company in the metaverse and what added value can you derive from them? Incl. evaluation & decision
- ✓ **How we can support you**
- ✓ **Next steps**

1 – 1,5 days  
Max. participants (recommendation)



**Nicolas Ley**

Expert for Topics Around the Metaverse  
E-Mail: [info@bertelsmann.de](mailto:info@bertelsmann.de)  
Phone: +49 5241 80 707700

For more information please visit [arvato-systems.com/metaverse](https://arvato-systems.com/metaverse)