

COMMERCE SPOTLIGHT

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BERTELSMANN
Arvato Systems



Dear Ladies and Gentlemen,

Harmonizing customer satisfaction and cost efficiency in omnichannel retail - how can this balance act be achieved? The fourth webinar in our "Connecting Customers & Commerce" webinar series will provide you with the answers using practical examples. You will find more detailed information in our event overview.

In the March issue of Commerce Spotlight, also learn more about the use of Artificial Intelligence in e-commerce and the SAP Innovation Tour 2024, which focuses on innovative SAP topics.

Enjoy reading!

Kind regards,

Your Commerce Spotlight Team

PS: Once again, we have been nominated for the Service Provider Awards in 2024. We look forward to your vote in the "Managed Cloud Service Provider" category! Click [here](#) to vote (German-language).

NEWS & TRENDS



AI in E-commerce

AI can also significantly increase the efficiency of business processes in online retail. The question is: are companies ready and willing to use AI in e-commerce?

[READ MORE](#)

SAP Innovation Tour

Together with our partner SAP, we invite you to a summit expedition to new heights of innovation, efficiency and customer satisfaction in the SAP environment. Learn more about the dates, the locations and the agenda here.

[READ MORE](#)

SAVE-THE-DATE



March 12 + 13

Arvato Systems @ Log 2024

Visit our booth at the Handelslogistik Kongress in Cologne and learn about solutions for more sustainability and process optimization in your supply chain. You can also look forward to a session by our colleague Pascal Leppich together with Jan Rippen from Telefonica Germany.

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March 14

Webinar #4: Order Management & Omnichannel

Exclusively from our (German-language) webinar series "Connecting Customers & Commerce": Find out how to create successful omnichannel balances between customer satisfaction and cost efficiency, which role order management takes and how to master sourcing challenges.

[READ MORE](#)



March 19 - 21

LogiMAT 2024

As your partner for cloud-based logistics solutions, we will be presenting innovative use cases on generative AI, warehouse robotics and supply chain visibility. Visit us in Hall 8, booth F65 and look into the future of logistics together with us. Get your visitor voucher now.

[READ MORE](#)



April 17

4th IT Security Roundtable

The IT Security Roundtable is entering its fourth round, as the demand for solutions to improve cyber security is high. Join us and learn from renowned experts how to take your IT security to the next level! Participation is free of charge.

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[FIND ALL OUR EVENTS HERE](#)

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HOW TO CONTACT US

Do you have any questions, ideas or suggestions?

We are looking forward to your feedback!

Write to us!

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