

COMMERCE SPOTLIGHT

arvato
BERTELSMANN
Arvato Systems



Dear Ladies and Gentlemen,

Four exciting webinars in our "Connecting Customers & Commerce" series have provided great insights into innovations and strategies in digital commerce. You missed the events? No problem. The recordings and handouts are available [here](#).

Join us when we cover more exciting topics in our next webinars: On April 25, everything will focus on "Customer Satisfaction & Sustainable Returns" and the webinar on May 7 thematizes "A Consistent Shopping Experience Across All Channels". Details on both webinars can be found under "Save-the-date".

In the current issue of Commerce Spotlight, you can also find out, why Zucchetti relies on the Avvia product portfolio for its customer solutions and what impact the "EU regulation for deforestation-free products (EUDR)" will have on companies.

Enjoy reading!

Best regards,

Your Commerce Spotlight Team

NEWS & TRENDS



Zucchetti customer story: „Customer solutions based on the Avvia portfolio“



Customer Solutions Based on the Avvia Portfolio

Thanks to Arvato Systems, Zucchetti can implement a wide range of specifications for its customers - full, co-managed or self-managed.

[READ MORE](#)

EU Regulation for Deforestation-Free Products (EUDR)

An important step towards greater environmental protection and sustainability. Find out more about the background and implications for companies.

[READ MORE](#)



SAVE-THE-DATE



April 25

Webinar: Customer Satisfaction & "Sustainable" Returns

Exclusively from our (German-language) webinar series "Connecting Customers & Commerce": Learn how to balance sustainability and customer satisfaction in returns management, identify which returns information is crucial for the sales process and how to reduce your returns rates. Simply download the calendar file without registration!

[READ MORE](#)



May 7

Webinar: A Consistent Shopping Experience

Exclusively from our (German-language) webinar series "Connecting Customers & Commerce": Learn how you can keep customer promises by optimizing your real-time inventory reservation, pricing & promotions strategies, and the handling of personalized vouchers - online and offline.

[READ MORE](#)



May 15 - 16

Logistics & Automation

Visit us at booth D21-4 and look into the future of logistics with us. In collaboration with our partner SmartMakers, we are introducing a solution that enables the automation of booking processes in logistics using smart containers. Secure your free trade fair ticket now.

[READ MORE](#)



June 5 - 11

SAP Innovation Tour 2024

Together with our partner SAP, we invite you to a summit expedition to new heights of innovation, efficiency, and customer satisfaction in the SAP environment. Learn more about the dates, locations, and agenda here.

[READ MORE](#)

[FIND ALL OUR EVENTS HERE](#)



HOW TO CONTACT US

Do you have any questions, ideas or suggestions?

We are looking forward to your feedback!

Write to us!

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BLOG

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