

Commerce Spotlight

AS ARVATO
SYSTEMS



Dear Ladies and Gentlemen,

Artificial Intelligence is a catalyst for the digital commerce strategies of retailers and the consumer goods industry. There is almost no area in which AI does not play a role. It optimizes modern technologies and keeps digital commerce competitive. In the new ECC CLUB study “Intelligence Rising”, you learn more about the status quo, challenges and requirements for the use of AI in the retail and manufacturing landscape.

In the April issue of Commerce Spotlight, also read how warehouse robotics are shaping the future of warehouse logistics.

Enjoy reading!

Kind regards,

Your Commerce Spotlight Team

NEWS & TRENDS



Now Available: ECC CLUB Study 2025

AI shapes the working world in retail: From chatbots to forecasts. The study examines the status, challenges, as well as data and mindset. Download now for free (in German)!

[READ MORE](#)

Logistics Trend Report: Warehouse Robotics

Read on to learn how to successfully implement the technology and discover the specific advantages Warehouse Robotics can offer your company (Report in German).

[READ MORE](#)



SAVE-THE-DATE



April 30, 4:30 p.m.

Impulse Talks for E-commerce (in German): Social Commerce & Omnichannel

Will TikTok Shop be a game changer in online retail? In part 1 of our webinar series with the German Bundesverband Onlinehandel e.V., you'll learn in just 30 minutes what social commerce is, what new channels are emerging, and which success strategies are key. Register now for free!

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HOW TO CONTACT US

Do you have any questions, ideas or suggestions?

We are looking forward to your feedback!

Write to us!

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