

Commerce Spotlight

AS ARVATO
SYSTEMS



Dear Ladies and Gentlemen,

The consolidation, optimization, and processing of all relevant information and data along the customer journey - both in online and offline retail - creates advantages for customers and retailers alike. The possibilities of Digital Transformation are practically unlimited on this basis. What is the status of online retail, and what innovative solutions could make the shopping experience of the future even more appealing? Let's look to the future together.

In the latest issue of Commerce Spotlight, also learn more about our exclusive e-commerce study involving 30 companies surveyed and the role GenAI plays in logistics processes.

Enjoy reading!

Kind regards,

Your Arvato Systems Team

TOP NEWS

E-commerce Study by Arvato Systems. What is really hindering companies in e-commerce? Based on an exclusive study of over 30 companies, Arvato Systems reveals the biggest stumbling blocks – and how to overcome them. Download now for free (German-language)!

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NEWS & TRENDS



Online Shopping: Experiences & Look into the Future

Innovations that improve the shopping experience and open up new perspectives for your company. Curious about the online shopping trends of the future? Read our blog article now!

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Do You Already Use GenAI for Your Logistics?

With this short survey, we would like to gain an up-to-date picture of the relevance and use of GenAI in logistics processes. Please take part!

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SAVE-THE-DATE



June 24 - 25

K5 Future Retail Conference

Experience a Digital Transformation success story! Visit our session on the first day of the K5 conference at 12:00 p.m. Ines Einsporn (EGGER) and Dr. Angela Bischoff (Arvato Systems) will take you on EGGER's journey to its new model shop (German-language).

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July 1 - 2

Arvato Systems at DSAG-Handelstage 2025

Meet Arvato Systems at DSAG-Handelstage 2025! Look forward to exciting insights, practical customer presentations, and discussions with our experts on all aspects of digital innovation in retail (German-language event).

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July 2

Impulse Talk for Online Retail: Regulations & Challenges

In Part 3 of our German-speaking webinar series with the Bundesverband Onlinehandel e.V. we will look at current regulations in retail. Register now for free and bring along any questions you may have about the AI Act or the Digital Product Pass.

[READ MORE](#)

[FIND ALL OUR EVENTS HERE](#)



HOW TO CONTACT US

Do you have any questions, ideas or suggestions?

We are looking forward to your feedback!

Write to us!

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