

# Commerce Spotlight

**AS** ARVATO  
SYSTEMS



Dear Ladies and Gentlemen,

In the February issue of Commerce Spotlight, we show how companies are successfully scaling Artificial Intelligence - summarized in a new e-book from Arvato Systems. Discover in our success story with expert how the complete transformation of SAP core systems to SAP S/4HANA strengthens long-term support, technological future readiness, and the stability of key business processes. And: the Digital Product Passport is coming in 2027. Find out why it is already becoming a game changer for transparency and sustainability.

You can also find us live: We are once again supporting the Wissenschaftspreis of the EHI Foundation and GS1 Germany. At LogiMAT 2026, we invite you to experience digital supply chain live and interactively in Hall 4, Stand F10. We look forward to seeing you there.

Enjoy reading!

Kind regards,

Your Commerce Spotlight Team

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## TOP NEWS

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**From experiment to company-wide impact: A practical guide to scaling AI.** Discover in over 100 pages in the new e-book from Arvato Systems how Artificial Intelligence can be scaled sustainably and practically in your company. (German-language)

[READ MORE](#)

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## NEWS & TRENDS

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### Suite & Simple: expert Relies on SAP S/4HANA

The implementation of a future proof ERP platform through Brownfield Conversion at expert ensures long-term support, forward compatibility, and system stability.

[READ MORE](#)

## Digital Product Passport (DPP)

Mandatory from 2027: The Digital Product Passport delivers transparency and strengthens sustainable, circular products. Learn more and get prepared early.

[READ MORE](#)



# SAVE-THE-DATE

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February 24

## Wissenschaftspreis 2026

This year, we once again support the German Wissenschaftspreis presented by the EHI Foundation and GS1 Germany. The award honors scientists and startups whose work and projects hold significant relevance for the retail sector and the consumer goods industry. (German-language)

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March 24 - 26

## LogiMAT 2026

Experience the digital supply chain in practice: In Hall 4 at Booth F10, we invite you to try out the usability of digital solutions live at interactive stations.

[READ MORE](#)

[FIND ALL OUR EVENTS HERE](#)



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## HOW TO CONTACT US

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**Do you have any questions, ideas or suggestions?**

**We are looking forward to your feedback!**

**Write to us!**

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